



*Indulge...
Excite*



	MP CODE	SCC CODE	UPC CODE	CASE SIZE					SHIPPING INFO			
				NET (LBS.)	L (INCHES)	W	H	CUBE (FT)	PALLET	TIE	TIER (LBS.)	GROSS
HIGGINS & BURKE BLACK TEA 6 X 20												
Chai Tea	3030366	100 60731 035907	060731 035900	0.71	8.62	6.85	6.22	0.213	217	31	7	1.64
Darjeeling	3030374	100 60731 303747	060731 303740	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Earl Grey	3030371	100 60731 303716	060731 303719	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
English Breakfast	3030376	100 60731 303761	060731 303764	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Lemon	3030370	100 60731 303709	060731 303702	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Orange Pekoe	3030369	100 60731 138431	060731 138434	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Orange Pekoe - Decaffeinated	3030375	100 60731 303754	060731 303757	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Orange Spice	3030372	100 60731 303723	060731 303726	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
HIGGINS & BURKE GREEN TEA 6 X 20												
NEW Citrus	3030708	100 60731 307080	060731 307083	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Earl Grey	3030365	100 60731 035891	060731 035894	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Exotic Fruit	3030381	100 60731 303815	060731 303818	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Green	3030377	100 60731 303778	060731 303771	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
NEW Green - Decaffeinated	3030709	100 60731 307097	060731 307090	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
NEW Jasmine	3030707	100 60731 307073	060731 307076	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Pear	3030383	100 60731 303839	060731 303832	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
HIGGINS & BURKE HERBAL TEA 6 X 20												
Apple Cinnamon	3030388	100 60731 303884	060731 303887	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
NEW Blueberry	3030702	100 60731 307028	060731 307021	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Chamomile	3030382	100 60731 303822	060731 303825	0.17	8.62	6.85	6.22	0.213	217	31	7	1.45
NEW Cranberry Pomegranate	3030703	100 60731 307035	060731 307038	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Echinacea	3030385	100 60731 303853	060731 303856	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
NEW Ginger Ginseng	3030704	100 60731 307042	060731 307045	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Honey Lemon	3030387	100 60731 303877	060731 303870	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
Peppermint	3030389	100 60731 303891	060731 303894	0.26	8.62	6.85	6.22	0.213	217	31	7	1.45
NEW Raspberry Blackcurrant	3030705	100 60731 307059	060731 307052	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
HIGGINS & BURKE ROOIBOS HERBAL TEA 6 X 20												
NEW Caramel Rooibos	3030706	100 60731 307066	060731 307069	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
HIGGINS & BURKE WHITE TEA 6 X 20												
NEW Peach	3030701	100 60731 307011	060731 307014	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
NEW Vanilla	3030700	100 60731 307004	060731 307004	0.53	8.62	6.85	6.22	0.213	217	31	7	1.45
HIGGINS & BURKE SPECIALTY TEA - VARIETY RACK PACK (INCLUDES RACK AND TEA)												
RACK VARIETY PACK 6 x 20	3030394	100 60731 303948	n/a	0.53	17.12	12.00	6.50	0.773	56	7	8	3.43
CONTAINING 1 EACH OF: Earl Grey, English Breakfast, Chai, Orange Spice, Lemon, Decaffeinated Orange Pekoe												
RACK VARIETY PACK 9 x 20	3030471	100 60731 304716	n/a	0.69	24.00	12.00	6.50	1.083	48	6	8	4.48
CONTAINING 1 EACH OF: Earl Grey, English Breakfast, Chai, Vanilla, Lemon, Orange Pekoe, Peppermint, Decaf Orange Pekoe, Green												
NEW RACK VARIETY PACK 12 x 20	3030437	100 60731 304379	n/a	0.99	24.00	15.00	6.50	1.355	48	6	8	5.75
CONTAINING 1 EACH OF: Earl Grey, English Breakfast, Chai, Peach, Lemon, Decaf Orange Pekoe, Peppermint, Chamomile, Apple Cinnamon, Raspberry Blackcurrant, Caramel Rooibos, Green												
HIGGINS & BURKE HOT TEA - VARIETY CASES 6 x 20												
VARIETY CASE - TRADITIONAL 6 x 20	3030395	100 60731 303955	n/a	0.56	8.27	6.50	5.51	0.171	217	31	7	1.57
CONTAINING 1 EACH OF: Earl Grey, English Breakfast, Chai, Orange Spice, Lemon, Decaf Orange Pekoe												
VARIETY CASE - HERBAL 6 x 20	3030397	100 60731 303979	n/a	0.47	8.27	6.50	5.51	0.171	217	31	7	1.48
CONTAINING 1 EACH OF: Apple Cinnamon, Raspberry Blackcurrant, Blueberry, Honey Lemon, Chamomile, Caramel Rooibos												
VARIETY CASE - HEALTH 6 x 20	3030399	100 60731 303993	n/a	0.43	8.27	6.50	5.51	0.171	217	31	7	1.44
CONTAINING 1 EACH OF: Ginger Ginseng, Echinacea, Cranberry Pomegranate, Peppermint, Chamomile, Green												
NEW VARIETY CASE - GREEN 6 x 20	3030474	100 60731 304744	n/a	0.53	8.27	6.50	5.51	0.171	217	31	7	1.54
CONTAINING 1 EACH OF: Green, Jasmine, Exotic Fruit, Earl Grey Green, Citrus Green, Decaf Green												



For more information about our full line of premium beverage solutions, call us today:

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Look For Products by Higgins & Burke:

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HIGGINS & BURKE
1912

SPECIALTY TEA



Indulge Your Customers... Excite Your Profits

Introducing the new Higgins & Burke... reformulated for today's tea lovers with new teas, new varieties, improved blends and new packaging. A new generation of tea drinkers... a new Higgins & Burke.

Features

New Teas

Ten exceptional teas have been crafted to capture the taste buds of today's consumer. New flavors, Rooibos and White Tea have been added to satisfy your customers' need for more exotic teas.

Improved Flavors

Higher quality teas and improved natural flavors mean a superior taste experience.

New Packaging Design

Easy to identify, contemporary, eye-catching packaging in soothing colors to appeal to your customers.

Health Focus

Healthy menu options are growing and now all Higgins & Burke teas have polyphenol content stated on the packaging.

Social Responsibility

Higgins & Burke is a member of the world's largest tea worker welfare audit program – Ethical Tea Partnership.

Environmental Responsibility

Cello over wrap has been eliminated. Carton is made from 100% recycled fibers.

Higgins & Burke is committed to crafting a superior cup of tea.

All Higgins & Burke teas and herbal infusions ingredients are sourced from the world's finest. Hand-picked, high grown estate teas are selected for their superior taste, color and polyphenol levels.

BLACK TEAS

Darjeeling IMPROVED

The Champagne of tea from India. A smooth, mellow taste with delicate floral notes
Polyphenols 224 mg – All Natural

English Breakfast IMPROVED

A robust, full-bodied traditional blend of Assam and Ceylon teas
Polyphenols 180 mg – All Natural

Orange Pekoe IMPROVED

This popular tea is elevated to new heights with a blend of hand-plucked teas from Ceylon and Kenya
Polyphenols 170 mg – All Natural

Orange Pekoe Decaffeinated IMPROVED

A flavorful, full-bodied naturally decaffeinated favorite
Polyphenols 94 mg – Naturally Decaffeinated

FLAVORED BLACK TEAS

Chai IMPROVED

A flavor fusion of cinnamon, cardamom, ginger and cloves with robust Assam teas
Polyphenols 120 mg – Natural Ingredients

Earl Grey IMPROVED

A distinctive blend of Asian teas with citrus notes from Italian bergamot oil
Polyphenols 165 mg – Natural Ingredients

Lemon IMPROVED

A lively blend of Ceylon and Kenya teas with the natural flavors of lemons and oranges
Polyphenols 160 mg – Natural Ingredients

Orange Spice IMPROVED

Cinnamon, cloves and orange zest conspire to add spice to this premium Asian tea
Polyphenols 160 mg – Natural Ingredients

ROOIBOS

Caramel Rooibos NEW

South African rooibos is infused with luscious caramel to create a delicious treat perfect either on its own or with dessert
0% Caffeine – Natural Ingredients

GREEN TEAS

Citrus NEW

Steamed sencha green tea with a boost of citrus flavor from blood oranges and lemons
Polyphenols 150 mg – Natural Ingredients

Earl Grey IMPROVED

Sencha green tea is blended with lemongrass and oil of bergamot for an updated version of a classic tea
Polyphenols 165 mg – Natural Ingredients

Exotic Fruit IMPROVED

A smooth tropical blend of sencha green tea with the natural flavors of orange, pineapple and banana
Polyphenols 165 mg – Natural Ingredients

Green

An imperial blend of naturally sweet steamed green tea with lemongrass and lemon balm herb
Polyphenols 165 mg – All Natural

Green Decaffeinated NEW

Hyson green tea leaves are gently pan-fired, then naturally decaffeinated for a full-bodied, fresh flavored green tea
Polyphenols 120 mg – Naturally Decaffeinated

Jasmine NEW

An intoxicating ancient green tea infused with the fragrant blooms of Jasmine
Polyphenols 210 mg – All Natural

Pear IMPROVED

The unique combination of pear and sencha green tea creates a delightful taste experience
Polyphenols 160 mg – Natural Ingredients

WHITE TEAS

Peach NEW

Rare, spring white tea buds are selected from China then infused with the naturally sweet flavor of juicy peaches
Polyphenols 180 mg – Natural Ingredients

Vanilla NEW

Rich Madagascan vanilla has been added to this rare, white tea from the Fujian province in China for a truly enticing flavor
Polyphenols 180 mg – Natural Ingredients

HERBAL INFUSIONS

Apple Cinnamon IMPROVED

A comforting blend of cinnamon and cloves with the natural sweet flavor of apples
0% Caffeine – Natural Ingredients

Blueberry NEW

The mellow sweetness of blueberries is combined with lively citrus for a wonderful herbal infusion
0% Caffeine – Natural Ingredients

Chamomile

Egypt is the home of our premium chamomile pollen which creates this naturally sweet, calming herbal tea
0% Caffeine – All Natural

Cranberry Pomegranate NEW

Bursting with the natural goodness of cranberries and pomegranate, this lively pair is sure to energize your day
0% Caffeine – Natural Ingredients

Echinacea

This good for you brew combines Echinacea with spearmint and lemongrass to create a mild, soothing taste that is sure to please
0% Caffeine – All Natural

Ginger Ginseng NEW

Spicy ginger and uplifting ginseng are brought together to create a deliciously, invigorating herbal infusion
0% Caffeine – All Natural

Honey Lemon IMPROVED

A gentle fusion of lemongrass, orange peel and the sweet flavor of honey make this a smooth and satisfying herbal tea
0% Caffeine – Natural Ingredients

Peppermint

A refreshingly cool and soothing herbal tea made from the world's finest Oregon peppermint leaves
0% Caffeine – All Natural

Raspberry Blackcurrant NEW

A summer berry classic exploding with the fruity flavors of raspberry and blackcurrant
0% Caffeine – Natural Ingredients

All Natural: Pure teas or teas that have had only natural ingredients added.
Natural Ingredients: Teas produced using natural ingredients and enhanced with natural flavors.
Naturally Decaffeinated: Teas that have the caffeine gently separated and removed through a pressurized liquid CO₂ process. This is the most natural method and least harmful to the healthy benefits of the tea.
Polyphenols: The polyphenols in every cup of tea act as antioxidants to help neutralize the damaging effects of free radicals which are linked to the development of several illnesses including cancer and heart disease.



Higgins & Burke is changing to meet the needs of today's tea drinkers.

Global Sourcing

All Higgins & Burke teas and herbal infusions are blended from the finest ingredients sourced from around the world. Each tea is selected for its high quality, polyphenol content and superior taste profile. Flowers, herbs and spices are sourced from origin to ensure quality and consistency. Nearly 100 years of experience is leveraged in the sourcing and crafting of each Higgins & Burke specialty tea.

Health Focus

Today's consumers seek healthier choices. Higgins & Burke makes the choice easy. Each Higgins & Burke tea has been tested for polyphenol content and the amount contained in a serving has been stated on the carton. Awareness of the benefits of antioxidants in tea has been growing and is helping to drive the growth in tea consumption.

Ethical Tea Partnership

Higgins & Burke is proud to be a member of the world's largest non-profit worker welfare audit program. The Ethical Tea Partnership ensures that tea estates comply with local laws for employment, education, maternity, housing and health and safety. The partnership provides assurance that the teas we select for Higgins & Burke specialty teas have been produced in a socially responsible way.

Environmental Responsibility

All Higgins & Burke teas are sealed in an envelope to preserve the teas flavor profile. The envelopes are now packed in a carton made from 100% recycled fibers, without over wrap, which is simply better for the environment and easier to open.



Tips For Serving a Great Cup of Tea

Tea storage: Be sure to store your Higgins & Burke teas away from sunlight, strong odors, hot temperatures and high humidity.

Water Temperature: Steeping your tea in freshly drawn, boiling water is critical. Preheat your cup or teapot with boiling water. Be sure to add the tea bag to the water while it is still above 190°F.

Brewing Times: Brewing times vary by tea and consumer preference. Black teas and herbal teas brew in approximately 3-5 minutes. Green teas brew in 1-3 minutes.

Hot Tea Sales Are Exploding!

- Tea is the world's favorite beverage, next to water.
- Tea is the fastest growing hot beverage in food service and one of the most profitable items on the menu!
- Specialty tea retail sales are growing as consumers seek more variety and flavor from their tea, both at home and away from home.
- Easy to offer – Higgins & Burke eye-catching cartons attract attention. Contemporary merchandising racks for QSR and enticing menu descriptors for FSR help to drive sales.
- Customer satisfaction – Higgins & Burke specialty teas are crafted to deliver an outstanding cup of tea – every time.

Higgins & Burke Specialty Teas are a natural for your retail or food service operation.

SHOWN:
RACK VARIETY PACK 9 X 20
ALSO AVAILABLE:
RACK VARIETY PACK
6 X 20 & 12 X 20

